# Ming Kam Yung, Alex

Senior Designer/ Project management/ Workplace strategy

## Profile

In my role as Project and Design lead at **M Moser Associates**, I've honed my skills in guiding creative teams to craft innovative design solutions. With a focus on aesthetics and strategic thinking, I transform complex ideas into compelling visual narratives that resonate with audiences. Inspired by Steve Jobs' mantra,

I foster a collaborative environment where each team member's abilities are valued, aiming to exceed client expectations while staying true to project objectives.

## Professional Experiences

## Design Consultant at M Moser Associates, Hong Kong/Canada

September 2023 — March 2024

#### **Key Achievements and Responsibilities**

- Collaborated with the Head of Office at M Moser Canada to develop a comprehensive design service offering and create user-friendly budget templates for future clients.
- Shared Hong Kong-based Design & Build project experiences with the Canada team to support knowledge exchange and alignment.
- Partnered with the 3D and Tech team to review outputs and co-develop a live model budgeting tool integrating design and cost planning.

#### Senior Associate at M Moser Associates, Hong Kong

September 2019 — January 2023

### **Key Achievements and Responsibilities**

- Client liaison from project pitch to final delivery, ensuring alignment with client vision, mission, budget, and future projections.
- Collaborated closely with the marketing manager to translate client requirements into strategic design directions and producing proposal for presentation and bids
- Partnered with strategic planners to develop feasible, tailored workplace solutions for new office spaces.
- Led internal coordination with designers to conceptualize, refine, and implement design methodologies across zoning, layout, and detailed design development.
- Oversaw selection and specification of FF&E (furnishings, fixtures, and equipment), including artwork, audiovisual elements, and acoustic treatments, in coordination with external consultants.
- Delivered cost-effective, design-driven solutions for both consultancy and design-and-build projects.
- Maintained strict adherence to project budgets and timelines, consistently achieving high client satisfaction in both design outcome and functionality.
- Responsible for the Hong Kong and China (Shenzhen/Guangzhou) markets and team leadership

#### **Details**

Colchester, United Kingdom, 07543 744115 yjuk2429@gmail.com

#### **Key Skills**

Project & Design Management

Conceptual design

Detail design

FF&E Design

Construction drawing

Autodesk AutoCAD

Google Sketchup + Enscape

Adobe Photoshop

Microsoft Office

Microsoft PowerPoint

Adobe Illustrator

iPad APP - Trace

iPad APP - Procreate

## Languages

English

Cantonese

Mandarin

#### **Additional Information**

Eligible to work in the UK.

Visa: BN(O) Visa

Visa Date: 13 Jan 2023

Availability: Immediately

## Associate at M Moser Associates, Hong Kong

December 2017 — November 2019

 Fully engaged end-to-end project delivery for HK & China office and commercial interiors design, managing client relationships, design strategy, team leadership, budget control, regulatory compliance, site execution, and final handover with a focus on quality, functionality, and brand alignment.

#### Senior Designer at M Moser Associates, Hong Kong

August 2015 — December 2017

- Led the design development and documentation process from concept to completion for office and commercial projects, including space planning, material specification, compliance with regulations, client presentations, and coordination with consultants and contractors.
- Began developing internal team management skills through hands-on coordination and communication.

## Senior Interior Designer at HBO+EMTBG, Hong Kong

May 2012 — May 2015

 Developed and delivered tailored design solutions aligned with client brand, budget, and operational needs, while leading design reviews, technical detailing, FF&E coordination, and on-site design supervision to ensure project quality and consistency.

## Interior Designer at M Moser Associates, Hong Kong

October 2008 — March 2012

 Assisted in all phases of office and commercial interior design projects, including space planning, concept development, technical drawings, supplier coordination, and on-site supervision under the guidance of senior designers and project leaders.

## Education

# BA (Hons) Interior Design, Birmingham City University, Birmingham, UK

September 2007 — September 2008

## High Diploma in Interior design, HKIE, Hong Kong

September 2004 — July 2007

#### **KAU YAN College, Hong Kong**

September 1998 — July 2003

### **→** Accolades

#### A&D Trophy Awards 2019, Hong Kong

Best of Category, Gold Award, Professional Interior Design - Office

#### IFMA (International Facility Management Association), Hong Kong

Chinachem Group

Asia Pacific Best Facility Management Strategy Award 2022-2023

## **■** Extra-curricular Activities

## **Design Consultant of Abbeygate Church, Colchester UK**

Apr 2025 - Current

#### Basketball Team, Chelmsford UK

Oct 2024 - Current

#### Serving local eldest community, Hong Kong

December 2017 — December 2022